COARC WEB SITE POLICIES

Copyright Policy

Copyright in text materials contained in this web site that are owned by CoARC may be used, downloaded, reproduced or reprinted for non-commercial purposes, provided that the following copyright notice appears in all copies: "© [insert year of display or printout] CoARC." Permission to reproduce these text materials for commercial use must be obtained from CoARC in writing prior to reproduction. All requests should be directed to tom@coarc.com. Those text materials contained in this web site that are owned by other copyright owners may not be reproduced without the prior written consent of those copyright owners, regardless of the intended use. The text materials contained in this web site may not be modified in any way.

Copyright in photographs, illustrations, artwork, graphic images and other non-text based materials contained in this web site is owned by CoARC, except where otherwise noted. These non-text based materials may not be reproduced without the prior written consent of CoARC and/or the other copyright owners, as applicable, regardless of the intended use. These non-text based materials may not be modified in any way.

The CoARC logo is the exclusive property of CoARC and is protected by law. It may not be reproduced or published outside of the authorized uses listed below without prior written approval from the Commission on Accreditation for Respiratory Care.

This policy is for use by CoARC accredited professional programs in respiratory care and other parties wishing to use CoARC’s logo, marks or images in promotional, advertising, instructional or reference materials; or on their web sites, products, labels or packaging. Any person or entity using a CoARC trademark, in whole or in part, acknowledges that CoARC is the sole owner of the trademark and agrees that it will not interfere with CoARC’s rights in the trademark, including challenging CoARC’s use, registration of, or application to register such trademark, alone or in combination with other words, anywhere in the world, and that it will not harm, misuse, or bring into disrepute any CoARC trademark. The goodwill derived from using any part of a CoARC trademark exclusively inures to the benefit of and belongs to CoARC. Except for the limited right to use as expressly permitted under this policy, no other rights of any kind are granted hereunder, by implication or otherwise. Use of the logo is subject to revocation and withdrawal by CoARC when, in its sole judgment, its continued use would not serve the best interests of CoARC or the public.

A CoARC-accredited first professional degree program in respiratory care may use the CoARC logo in printed and electronic formats. Such use must always be in close conjunction with a prescribed statement identifying the name of institution’s program and its accreditation status as defined in Section 11 of this document. The CoARC Logo shall display the appropriate registration designation; i.e., ®.
If there are any questions regarding this policy or any user would like to receive camera-ready or electronic copies of the CoARC logo, please contact the Executive Office at:

Commission on Accreditation for Respiratory Care  
1248 Harwood Road  
Bedford, TX 76021-4244  
Tel: (817) 283-2835  
Fax: (817) 354-8519

**Link to the CoARC Website**

Web sites that serve as noncommercial electronic informational forums concerning CoARC policies, procedures and services may use the CoARC logo to indicate a link to CoARC’s web site at [www.coarc.com](http://www.coarc.com). The area around the CoARC logo must be clean and uncluttered and the CoARC logo must not be altered, used as a design element or incorporated into any other design, graphic, illustration, or logo on the web site.

**Unauthorized Use of CoARC Logo**

CoARC logo: Programs shall not use the CoARC logo in connection with web sites, products, packaging, manuals, promotional/advertising materials, presentations or for any other purpose except as authorized above without prior written approval from the Commission on Accreditation for Respiratory Care. The CoARC logo may only be used by currently accredited respiratory care programs. The logo may NOT be used by programs that have applied for but not yet received accreditation, *including programs granted a Letter of Review*.

Company, Product, or Service Name: Programs shall not use or register, in whole or in part the CoARC logo, or an alteration thereof, as or as part of a company name, trade name, product name, or service name except as specifically noted in this policy.

Variations, Takeoffs or Abbreviations: Programs shall not alter or use the CoARC logo as design elements or incorporate them into any other design, graphic or illustration for any purpose.

Disparaging Manner: Programs shall not use the CoARC logo in a disparaging manner or in any manner that would impinge upon the integrity of CoARC.

Endorsement or Sponsorship: Programs shall not use CoARC logo in a manner that would indicate or imply CoARC's affiliation with or endorsement, sponsorship or support of a third party product or service.

Merchandise Items: Programs shall not manufacture, sell or give-away merchandise items, such as T-shirts and mugs, bearing the CoARC logo, except pursuant to express, prior written approval of CoARC.
Disclaimer

CoARC provides links from its website to the web sites of other organizations for informational purposes only. The links do not imply an endorsement by CoARC of these other organizations, their products or services, or the content of their web sites. CoARC also posts material prepared by other organizations and individuals not employed by CoARC for informational purposes. CoARC does not necessarily agree with the opinions expressed in such material.

CoARC makes no warranty, either express or implied, regarding the completeness, accuracy, or currency of this information or its suitability for any particular purpose.

CoARC Directory of Accredited Professional Programs in Respiratory Care

CoARC is the sole accreditation agency to accredit professional degree programs in respiratory care in the U.S. and its protectorates and, therefore, CoARC’s directory is the only directory of accredited professional degree programs in respiratory care in the U.S. and its protectorates.